



# PARTNERING FOR HUMANITY

## HUMANITARIANS AND CORPORATES



## WORKING TOGETHER

For more than 150 years, the ICRC has worked with the private sector, with governments and other parties to help people affected by situations of humanitarian concern, in particular armed conflict and violence. By working together we adapt more quickly, see complex risks more clearly, share and innovate more freely and invest our resources wisely. This creates mutually beneficial partnership based on shared core values and a desire to improve the lives of the world's most needy and vulnerable people.

The nature of crisis – be it armed conflicts or disasters – is evolving rapidly. Emergencies are more complex than ever before. As a result, different organisations are striving to understand how to play by the rules at a time when old assumptions are constantly being questioned.

With the changing scenario humanitarian organisations must adapt to new challenges, opportunities and liabilities if they wish to remain

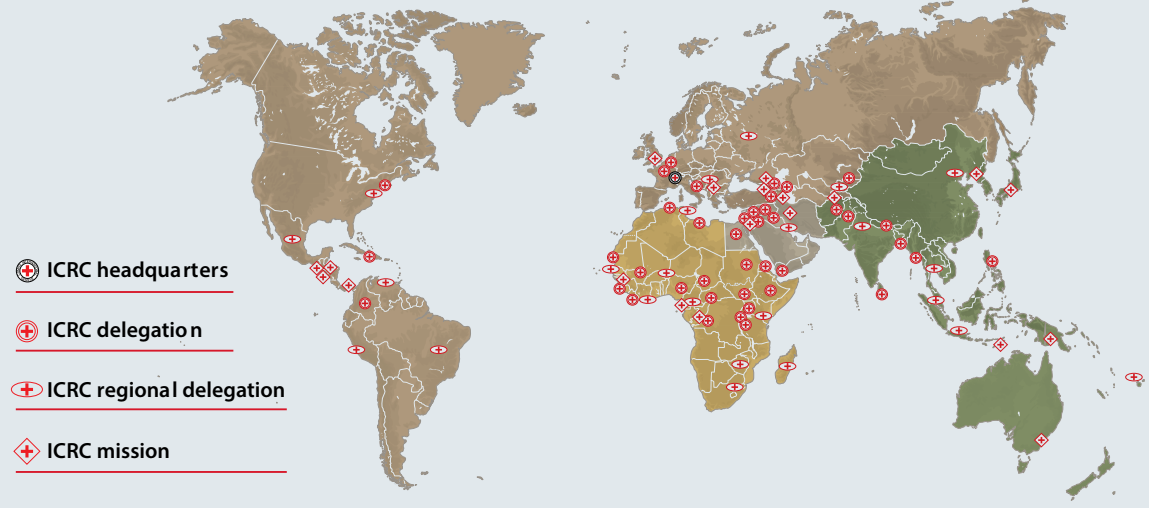
relevant and to continue having a meaningful and lasting humanitarian impact. The private sector – private philanthropists and businesses – can both gain from and contribute to finding innovative solutions to the most demanding humanitarian challenges of our times.

We are proud to partner with leading companies and organisations to protect and assist the people affected by emergencies worldwide. There is tremendous potential for innovative companies and individuals to become pioneers in the area of partnership with the ICRC and to provide support for our global operations.

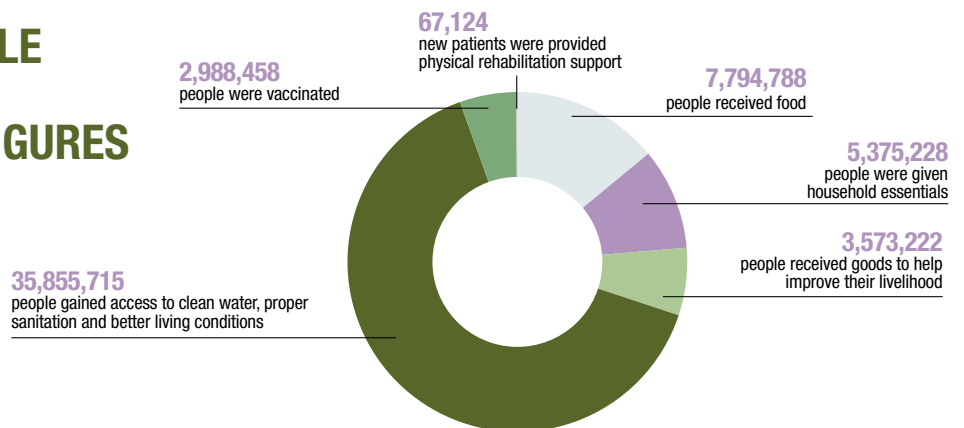
This engagement is key to our organisation's relevance, as well as to our ability to remain flexible, act quickly, and work in favour of humanitarian principles humanitarian principles and independent humanitarian action. By working with us you support the unique Red Cross Movement – the largest humanitarian network in the world.



## BRINGING HOPE TO MILLIONS ACROSS THE GLOBE



## THE PEOPLE WE HELP: 2017 IN FIGURES







## WHY THE ICRC

### WORLDWIDE PRESENCE

The ICRC works across the world to reach and meet the needs of vulnerable persons. It takes action in response to emergencies and at the same time promotes respect for international humanitarian law and its implementation in national law.

### UNPARALLELED NETWORK

The ICRC works closely with National Red Cross and Red Crescent Societies. There are currently 189 of these volunteer-based organisations, which act as auxiliaries to the public authorities of their own countries and provide a broad range of services, including disaster relief, community health care and social programmes.

### UNIQUE EXPERTISE

The ICRC has unparalleled experience in the field of humanitarian action, providing direct relief and protection for civilians and others affected armed conflict and other situations of violence.

The professional skills of delegates- including surgeons, water engineers, agronomists, nutritionists etc - enable the ICRC to provide a comprehensive response in complex situations. The ICRC - through its multidisciplinary approach - aims to protect and assist everyone affected by conflict and to respond to their needs.

### VALUABLE HERITAGE

The ICRC has served as the guardian of international humanitarian law for more than 150 years, The Geneva Conventions and their Additional Protocols give the ICRC a unique role in connection with humanitarian law and practice: as a guardian, an advocate and an adviser to governments.

### UNMATCHED ACCESS

The ICRC supports people in dire need regardless of age, sex, race, ethnicity, and religious or political affiliation. This is reflected in our Fundamental Principles of neutrality, independence and impartiality.

## COLLABORATION AND ENGAGEMENT OVER THE PAST FIVE YEARS

**The aim is for the ICRC and its partners to align assets and skills and create humanitarian value**

- Zurich Insurance supported the ICRC in developing a new innovative finance tool - the Humanitarian Impact Bond.
- The ICRC is piloting ABB's micro-grid technology, which integrates energy from different sources to supply more reliable and renewable electricity at the ICRC's logistics hub in Nairobi, Kenya.
- In partnership with the Philips Foundation, the ICRC's health unit is developing a series of training programmes for health workers, including biomedical engineers, at ICRC-supported hospitals in countries such as Afghanistan, Lebanon, Somalia and Syria.
- With Novartis, the ICRC looks into solutions to respond to the increasing burden of non-communicable diseases in fragile environments.
- Roche is providing long-term support to the ICRC's main warehouse in Switzerland focusing on quality assurance and good distribution practices of medical items.
- Credit Suisse has sent staff members to the ICRC operations and headquarters under an employee engagement scheme.
- Swiss Re and the ICRC regularly exchange skills and knowledge in areas such as internal audit and leadership development. Swiss Re has also contributed financial and technical support to help set up the ICRC's Humanitarian Management and Leadership school.
- In addition to making financial contribution, Vontobel hosted the 2017 annual Corporate Support Group (CSG) event for CSG executives in Zurich.
- The foundation, Lombard Odier has supported efforts to leverage bottom-up innovation to better respond to humanitarian needs in the field. The foundation has financed pilot projects on the use of virtual reality tools in international humanitarian law training, and digital devices to register beneficiaries.

## WHO WE ARE

The International Committee of the Red Cross (ICRC) is an independent and non-political organisation with a large scope of strictly humanitarian activities which it undertakes through its presence in over 80 countries around the world. It has a universally recognised responsibility to promote international humanitarian law (IHL) and to respond to the needs of people affected by situations of humanitarian concern, in particular armed conflict and violence.

Working in partnership with National Red Cross and Red Crescent Societies, local authorities and others, the ICRC provides humanitarian aid and expertise in areas such as: international humanitarian law, emergency response, health and rehabilitative services, water and habitat, livelihood support, humanitarian forensics, detention management and the restoration of family links.

The ICRC has a proven record and long history in Asia and works by engaging with all parties concerned through a unique approach based on confidential dialogue, transparent activities, sharing of expertise and partnerships in order to be able to reach and meet the needs of vulnerable persons.

 @ICRC\_nd

 [blogs.icrc.org/new-delhi](https://blogs.icrc.org/new-delhi)

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