



www.enablemakeathon.org
@ICRC_nd

ENABLEmakeathon

IDEATION TO IMPACT

My son, Kamaal, is like any other normal child with normal desires and aspirations.

- ABIDA, Mumbai



"This enterprise is in complete synergy with the mandate of the Accessible India Campaign and we are pleased to partner with ICRC for this initiative"

- Government of India
Ministry of Social Justice & Empowerment

PARTNERS



CREATING THE NEXT GENERATION OF AFFORDABLE ASSISTIVE DEVICES FOR PERSONS WITH PHYSICAL DISABILITIES

#Enablemakeathon

International Committee of the Red Cross
C-6/6, Safdarjung Development Area, New Delhi - 110016
T + 91 11 42211000 F + 91 11 42211068, 42211069
E-mail: info@enablemakeathon.org
© ICRC, October 2015
Cover Photo - Jacob Simkin/ICRC



9 60 DAYS
CHALLENGES 50,000+ US\$



ICRC



ICRC



WHAT'S HAPPENING AND WHERE

The programme is composed of an Onsite Track that takes place in Bengaluru, India, and an Online Track that runs in parallel globally.

A 60-DAY PROGRAMME

Call for Applications | 02 October -14 November 2015

- » Participants sign up for the programme online

Challenge & Immersion Day | 21-22 Nov 2015

- » Grasp the 9 Enable Challenges - Discuss insights on Assistive Devices
- » Visit manufacturing facilities and see how prosthetics and other assistive devices are made
- » Engage with persons with disabilities and validate your product idea

Can we design and make products that are appropriate to rural environments, affordable, adaptable and that can be maintained by persons with disabilities themselves? This is the challenge for us.

THE 9 CHALLENGES

Performing activities of daily living

Remote access to physical rehabilitation services

Mobility in and around the house

Remote follow-up & provider interactions

Mobility within and beyond the community

Data collection to improve the quality of services

Accessing education and training

Adaptation and use of new technologies

Employability and self-employment



**AFFORDABLE
EASY TO USE
ADAPTABLE
ASPIRATIONAL**

To create viable solutions, participants will integrate the needs of the people, the possibilities of technologies and the requirements for business success.

**SOLUTIONS DESIGNED
'BY' PERSONS
WITH DISABILITIES
AND NOT JUST
'FOR' THEM**

This 60-day-long programme brings together people with disabilities, designers, engineers and entrepreneurs to create solutions that make a difference.

The Enable Makeathon is motivated by the spirit of broad collaboration with the government, the private sector, the academia, and other interested individuals around the world to develop new solutions for humanitarian needs.

Business Bootcamp & Maker Days | 18-21 Dec 2015

- » Business strategy development with expert guidance
- » Focused prototype development with the guidance of mentors and experts

50,000+ US\$

TOP TEAMS PROCEED to Demo Day | 23 Jan 2016

- » Solution presentation to incubators, investors, NGOs and the media
- » Judging and prize distribution

